



# ANEW WALK INAN OLD FIELD

# "WHISKY IS LIQUID SUNSHINE."

- GEORGE BERNARD SHAW.
PLAYWRIGHT AND WHISKY LOVER

## WE ARE BRAVE NEW SPIRITS

AN INTERNATIONAL COMPANY WITH AN INTERNATIONAL STATE OF MIND

Whisky drinking is always luxurious. In the 21st century whisky is the international drink. It can be cool, it can be traditional, it can be be enjoyed on its own or as part of a cocktail. Blended whisky is a sensational party drink, single malt whiskies are a symbol of prestige, a memorable accompaniment to celebrations and toasts with friends and family.

At Brave New Spirits we're in love with the spirit of Scotland in its many forms. We say that good whisky need not be expensive - and that great whisky should be affordable.

We firmly believe that the magical basic process that has created whisky for over 300 years should never change. However, we're here to disrupt the industry a little, winning respect for fast responses, new high standards of customer care and creative ideas for our partners.

Above all, we are determined that our service standards will be second to none. We're here to help you do business.

## WHAT WE DO

- At Brave New Spirits we produce whisky for you.
- We create our own blended whisky for you to sell.
   We bottle single malts in beautifully designed packaging, also for you to sell.

- We own thousands of wood casks, to enhance the whisky that we produce.
- We can produce own-label whisky for you, often with a lower production run.
- We can customise bottles and label design for you.

WE'RE NOT HERE TO CHANGE WHISKY, WE'RE HERE TO CHANGE THE WHISKY INDUSTRY.

## PARTY DEPARTMENT















Our Party Department products have one thing in common... quality. Time and time again we have proved that by refusing the cheapest options, whilst still balancing cost with quality, we can deliver great whisky for a fair price.

We have a secret whisky weapon too, our own collection of wood barrels from across Europe and the world. By matching outstanding spirits with oak casks from the sherry, wine, port, rum and Cognac industries we can offer whisky with real depth and maturity.

Naturally you can buy our products ready to sell - but we can also work with you to create rare single cask or bespoke low volume connoisseur whisky production runs.

Our Party Department whisky range begins with a superb blended whisky in peated and unpeated styles. We then lead on to single malt whiskies that will delight your customers and have them coming back for more.

Now read on!

DEPARTM

ESPIRITS BUSINESS SILVER 2022

# UNPEATED





## PEATED





## LIGHTHOUSE

#### A LEADING LIGHT IN BLENDED WHISKY

There are over 200 lighthouses on Scotland's beautiful and wild coast. They're much-loved symbols of home, family and safety. Lighthouse seems the perfect name for our highly respected blended whisky, a natural for occasions at home and celebrations with friends anywhere.

At Brave New Spirits, we are proud of our Lighthouse blend, firmly rejecting the offer of cheaper whiskies and taking care to allow a much higher than 'basic' single malt content. The result is a great value, deliciously characterful whisky. Bottled at 40%ABV, this whisky has a fruity sweetness and an encouraging complexity. You might even pick up a little sea-spray saltiness.

Lighthouse, presented in lightly peated and unpeated versions, is perfect for those beginning their relationship with whisky. As any expert will tell you, for informal occasions a good blended whisky is in no way inferior to a single malt whisky. Lighthouse is the perfect supermarket or club blended whisky choice.

We are proud to support the Association of Lighthouse Keepers in Scotland.

OUTER BOX	12 bottles x 700ml
ABV	40%
PALLET	70 box/per pallet (14 box X 5 layers)
BOX WEIGHT	12.90 kg
BOX SIZE	height: 30.5cm   width: 23.0cm
	lenght: 30.5cm

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BARDCODE (BOTTLE)	EAN5060909040083
BARCODE (BOX)	EAN5060909040090

PEATED

BARDCODE (BOTTLE)	EAN5060909040328
BARCODE (BOX)	EAN5060909040335

#### TASTING NOTES:

Character: Fresh orchard fruits, creamy with cereals, vanilla and honey. The peated Lighthouse whisky has fruity sweetness, with cereal, honey, cream and chocolate notes.







### THE HIGHLAND SHEPHERD

THE SPIRIT OF THE HIGHLANDS!

We've named this single malt whisky after an enduring hero of Scottish folklore, the Highland Shepherd. These tough men wandered the Highlands, tending sheep and cattle, with the heather at their feet, mountains at their side and eagles overhead.

For many, 'Highland' whisky is the very definition of the Scottish national drink. Highland single malt whisky - from Scotland's Highlands and Islands - is traditionally loved for its richer, fuller and sweeter character. However, there is no single Highland whisky style and so we have chosen carefully. We mature Highland Shepherd in Bourbon casks to ensure the fully complex, Highland malt whisky experience.

Highland Shepherd is a sensational value single malt, great for toasts and special occasions with friends or family.

OUTER BOX	6 bottles x 700ml
ABV	46%
BARCODE (BOTTLE)	EAN5060909040007
BARCODE (BOX)	EAN5060909040014
PALLET	100 box/per pallet
	(20box X 5 layers)
BOX WEIGHT	9.50 kg
BOX SIZE	height: 23.0cm
	width: 20.0cm
	lenght: 30.0cm

#### TASTING NOTES:

Vanilla, malt, banana, sweet oranges, creamy, nutty, butterscotch, white pepper, thyme, granite.







## MCKINTYRE'S CLUB AND CASINO

THE STYLE AND COOL OF THE JAZZ AGE

Use of American Bourbon barrels inspired us to take the Roaring Twenties as our theme for McKintyre's Club and Casino. We produce three versions 'The Game', 'The Band' and 'The Bar,' using different oak barrels to give each a distinct style. This is a stylish party whisky, presented with cool Jazz Age bottle and label designs, looking great and sure to attract attention on club or bar tables.

McKintyre's single malt is from Speyside, the beating heart of the whisky industry. Over half of Scotland's distilleries are grouped around the beautifully clean and abundant River Spey. Our McKintyre's Club and Casino single malt is aged for 10 years and bottled at 46% ABV.

Edition: The Game is our classic choice, matured in American Bourbon barrels.

Edition: The Band is matured in Bordeaux Claret barriques. The rich one.

Edition: The Bar is finished in Spanish Sherry casks. The dark and complex one.

With all these wooden barrels around, it's good to know that McKintyre is translated as 'son of a carpenter.'

OUTER BOX	6 bottles x 700ml
ABV	46%
BARCODE (BOTTLE)	EAN5060909040021
BARCODE (BOX)	EAN5060909040038
PALLET	100 box/per pallet
	(20box X 5 layers)
BOX WEIGHT	9.60 kg
BOX SIZE	height: 31.3cm
	width: 20.0cm
	lenght: 20.0cm

#### TASTING NOTES:

Fruity & malty sweetness, complex, warm and round, note of apple, pineapple and citrus fruit.







## CELTIC REVIVAL

#### A MODERN CLASSIC STATEMENT WHISKY

If Lighthouse is our signature blended whisky, we are equally proud of Celtic Revival, our Party Department's 12 year old single malt Scotch Whisky.

It's from Speyside, the home of so many of the great single malt whiskies such as The Glenlivet and Glenfiddich. The purity of the water here is revered. As they say locally: 'Today's rain is tomorrow's whisky'.

The Celtic Revival distillery sees generations of expertise and experience brought together to create this masterpiece of the distilling and maturing art. Following tradition, Scottish Malt Whisky is made only from water, yeast and malted barley. We then mature in hand-made oak casks for many years, to bring you Celtic Revival, a name which reflects the worldwide boom in whisky sales and the eternal interest in Scotland's most famous product.

To match the ambition and quality of our Celtic Revival single malt, we offer this whisky in a distinctive heavy glass decanter.

6 bottles x 700ml
46%
EAN5060909040144
EAN5060909040151
70 box/per pallet
(20box X 5 layers)
11.80 kg
height: 21.2cm
width: 12.5cm
lenght: 47.0cm

#### TASTING NOTES:

Green apple. fruity sweetness, vanilla, citrus, malty caramel, hints



## PARTY DEPARTMENT

To complement bulk supplies from our Party Department, our Connoisseurs Department exists to bring you single cask bottlings or small batches of exceptional whisky.

Here at Brave New Spirits our heart beats for Scotland and the romance of Scottish distilleries, but we're also true globetrotters.

We're fascinated by new markets for whisky and we love Europe too (it must be something to do with all those great casks from Spain, France, Germany, Italy, Portugal...) so we've been busy making our spirits available in as many countries as possible, delighting connoisseurs with our various releases.

Check online for the latest additions to the range or please get in touch.

We're always happy to talk about producing an own-label whisky for you, including a full bottling and design service.

## RIVER DEEP, MOUNTAIN HIGH

There are over 130 larger distilleries in Scotland, united by one thing: Water.

Whisky can only be made when there is an abundance of fresh and unpolluted water. Every distillery is by a river or mountain stream.

A blended whisky is a mix of both malt whiskies and grain whiskies, sourced from several different distilleries. The skill is in the blend and many blends have devoted followers

Single malt whisky is made (distilled and matured) in a single distillery from only malted barley, yeast and water. It must also be kept in a wooden barrel for at least three years (often longer). It is at least 40% alcohol by volume. The drying of the malted barley influences the flavour. Another key element is peat, plant matter decomposed over the centuries. If there is plenty of peat around for drying the barley, the whisky develops a smokey flavour. The water used to make whisky may also be influenced by the peat over which it flows.

At Brave New Spirits, we love whisky and are alive to the subtle differences that distinguish the great from the ordinary.

#### SLÀINTE MHATH!

(PRONOUNCED 'SLAN-JE-VAR')
(SCOTS FOR 'CHEERS!')

# CONTACTUS

You may be a retailer, an importer, a seller of a cask or spirit in bulk, a supermarket or a collector. Either way we love to talk whisky.

We're good listeners too!

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